



Fact Sheet

Company Overview:

Founded in 2006, Arizona-based Just Roughin' It provides customized hiking, backpacking and canyoneering tours throughout Arizona and southern Utah that cater to outdoor lovers of all experience levels. Trips range from all-inclusive backpacking adventures to guide-only hikes.

Arizona locations include:

Grand Canyon
Phoenix / Scottsdale
Tucson / Sky Islands
Superstition Mountains
Mogollon Rim
Lake Mead
White Mountains

Utah location include:

Grand Staircase-Escalante National Monument
Glen Canyon National Recreation Area
Paria Canyon / Buckskin Gulch

Additional tour destinations can be found on the company Web site at www.justroughinit.com. Kayaking and canoeing tours will be coming in spring 2009.

Services:

Just Roughin' It tours can span one day to two-weeks. Children as young as seven can participate with advanced notice. Each trip includes:

- Roundtrip transportation
- Experienced guides
- All meals
- All required permits
- Equipment including tents, stoves, sleeping bags, air mattress, backpack and utensils

Additional custom options include chartered flights, a private chef, hotel stay and personal shopper.

For more information, call (877) 399-2477 or visit www.justroughinit.com.

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